

Certified Public-Private Partnership Specialist™

A Professional Certification Program



OVERVIEW

The Certified Public-Private Partnership Specialist™ certification program was created to foster standards of knowledge, understanding, and skills set development in the field of public-private partnership that are highly valued by governments, private sector firms, financial institutions, and other relevant stakeholders. Our goal is to foster worldwide excellence in the design, financing, procurement, implementation, and monitoring of public-private partnership programs through standards that are widely recognized and consistently applied. We do this by successfully identifying, defining, documenting, and championing generally accepted “best practices” approaches to public-private partnership development and transfer this knowledge and skillsets to participants through education and training.



I obtained the Certified Public-Private Partnership Specialist™ certification after following several online programs & courses held in Washington DC. The knowledge I gained through the process has been immensely beneficial to me in developing PPP activities. I find myself referring to IP3’s study material on many occasions.”

Pauline Matthias

*Certified Public-Private Partnership Specialist™
Executive Director, Finance & Head of PPP Unit
Board of Investment of Sri Lanka*

Upon completion of this certification, participants will have enhanced skills in the following areas:

- › PPP policy and institutional framework development
- › Project identification, screening and selection
- › Feasibility analyses (*technical, economic, tariff, and project financing*)
- › Transaction project finance structuring and risk allocation strategies
- › Transaction bid and tender preparation, tendering/procurement assistance and negotiation
- › Bid evaluation, award, negotiation
- › Performance monitoring, contract compliance and dispute resolution
- › Public awareness and stakeholder consultation



Who Should Become Certified?

- › Government Officials responsible for planning, managing, and monitoring public-private partnership programs in all sectors
- › Bankers and Financiers involved in sponsoring and financing public-private transactions programs
- › Executives and Managers involved in developing and operating public-private partnership projects
- › Agency Officials responsible for planning and financing public-private partnerships
- › Consultants, Professors, and other Professionals

Benefits

- › Boost in skills for current role and positive impact in current position
- › More marketable and mobile, leads to more opportunities for professional growth
- › Higher income potential for additional expertise gained through certification
- › Work with and be qualified to join our distinguished faculty
- › Global and comprehensive skills set development on public-private partnerships



IP3 uses the International Association for Continuing Education and Training (IACET) definition of a Continuing Education Unit (CEU). 10.0 hours of “contact” training is the equivalent of 1.0 earned CEU (for example, a one-week training course with six hours of “contact” training per day would earn 3.0 CEUs). “Contact” is defined as classroom sessions, professional site visits, session preparations, and action planning development. For further information on CEU standards, please visit www.iacet.org. IP3 is an Authorized Provider of IACET CEUs.

Course Delivery Methods

- › Classroom
- › Group Online
- › Self-Paced Online
- › Customized Training



"After finishing my Certified Public-Private Partnership Specialist™ program, I have led several promotional events about public-private partnership opportunities as an option for the financing of capital infrastructure and increasing the quality of public services in Macedonia. I have also helped implement one of the first public-private projects in the energy and water sectors."

Vladislav Zupan
Certified Public-Private Partnership Specialist™
Advisor for Local Development
Municipality of Struga, Macedonia

Approved PPP Certification Program Courses

Classroom - Washington, DC

- › Building and Analyzing Financial Models for Infrastructure Investments- Introductory Level *Washington, DC (6.0 CEUs)* **New**
- › Building and Analyzing Financial Models for Infrastructure Investments- Advanced Level *Washington, DC (3.0 CEUs)* **New**
- › Clean Energy Supply Growth & Sustainability Policies, Regulation and PPP Opportunities *Washington, DC (6.0 CEUs)*
- › Corporate Finance and Risk Management Options for Public and Private Enterprises *Washington, DC (6.0 CEUs)* **New**
- › Corporate Governance and Social Responsibility Strategies for Public and Private Enterprises *Washington, DC (6.0 CEUs)* **New**
- › Designing Legislative, Institutional, and Regulatory Frameworks for Successful PPPs *Washington, DC (6.0 CEUs)*
- › Enforcing Anti-Corruption Measures to Improve Government Transparency and Accountability *Washington, DC (6.0 CEUs)* **New**
- › Financing Sources for PPP Projects: Development Funds, Subsidy and Guarantee Funds, and Private Placement Equity Funds *Washington, DC (6.0 CEUs)*
- › Hedging Financial Risks-Derivatives, Puts & Calls and Futures *Washington, DC (6.0 CEUs)* **New**
- › Measuring and Assessing Value for Money (VfM) for Public Investments in Infrastructure *Washington, DC (6.0 CEUs)*
- › Monitoring, Evaluation and Risk Mitigation Strategies for Infrastructure Projects *Washington, DC (6.0 CEUs)* **New**
- › Planning, Measuring and Managing Contingent Liabilities and Government Risks in PPP Projects *Washington, DC (3.0 CEUs)* **New**
- › PPP Negotiations, Strategies and Techniques- A "Win-Win" Approach *Washington, DC (6.0 CEUs)*
- › PPP Unit Senior Managers and Board Members Roles, Responsibilities and Fiduciary Duties *Washington, DC (3.0 CEUs)* **New**
- › PPP Strategies, Methods, and Project Structuring Techniques *Washington, DC (6.0 CEUs)*
- › Project Finance and Financial Analysis Techniques for Infrastructure Projects *Washington, DC (6.0 CEUs)*
- › Public-Private Partnership Modeling for the Transportation Sector *Washington, DC (6.0 CEUs)*
- › Public Sector Management, Governance & Fiscal Sustainability Techniques *Washington, DC (6.0 CEUs)*
- › Risk Management for Infrastructure Projects-Identification, Classification, Quantification and Monitoring Techniques *Washington, DC (3.0 CEUs)* **New**
- › Structuring and Negotiating Legal Agreements for Public-Private Partnership Concessions and Contracts *Washington, DC (6.0 CEUs)*
- › The PPP Life Cycle: Contract Procurement, Implementation, Performance Monitoring and Conflict Resolution *Washington, DC (6.0 CEUs)*

Online

- › Advanced Project Finance and Financial Modeling Techniques *Online (3.0 CEUs)*
- › Fundamentals of Infrastructure Project Finance *Online (3.0 CEUs)*
- › PPP Project Officers Management Skills Development *Online (3.0 CEUs)*
- › PPP Skills and Competency Development *Online (6.0 CEUs)*
- › Strategic Communications: Engaging Stakeholders, Conducting Outreach and Harnessing the Power of the Media *Self-paced Online (2.0 CEUs)* **New**

REQUIREMENTS:

1. Completion of 24.0 continuing education units (CEUs) of training from the list of approved courses of which a minimum 18.0 CEUs must be obtained from IP3 course offerings and up to 9.0 CEUs may be earned (i.e. waived in) from a qualified and verified third party training institution.
2. Successful completion of a "pass/fail" essay examination at the conclusion of the overall coursework



The Institute for Public-Private Partnerships (IP3) and the Water, Engineering and Development Centre of Loughborough University (WEDC/LU) offer a joint Certified Public-Private Partnership Specialist™ certification program. Since its founding in 1994, IP3 has been a global leader in public-private partnership training, research, and consulting, having trained tens of thousands of participants from over 175 countries worldwide. Through both professional development courses and their Masters programs in the municipal/urban services, engineering, and environmental sectors, WEDC/LU is a leader in the United Kingdom and elsewhere on public-private partnership training and research in municipal/urban services and the environmental sector. The combined experience and leadership of these two institutions in the field of public-private partnerships is unparalleled, and the knowledge gained from participants by achieving the professional certification will have global reach.